

Final Research Project—Proposal, Presentation, and Paper

Final Project 30%

Choose a topic that reflects familiarity with the materials covered in the course. Students should consider their total media environment and choose an area that stimulates their academic interests.

Proposal 5% Use the following Proposal Outline to create a professional research proposal. This Proposal should be printed and placed in a report cover and turned in on Wednesday, April 1st.

Proposal Outline

Title Page, Your Full Name, Date, Class Title, Project Title (Provide a short descriptive title)

I. Concept - Abstract/Summary of Thesis - Approximately 100 words

II. Detailed Project Description - Minimum 1 ½ page but maximum 2 page

III. Project Goals - Approximately 1 page

- A. List and explain objectives.
- B. What will you learn from this project?
- C. What will your audience learn from this project?
- D. Why are you proposing this specific project?

IV. Research

A. Current Information

1. Individuals that have researched similar work (include examples)
2. Professionals that inspired/influenced you to research this topic
3. Historical and current trends and context pertaining to this research project
4. Related articles, books, web sites that you have read that have led you to this project

B. Anticipated Research

1. What information will you need to learn to create a thorough presentation?
2. What questions do you intend to answer?

V. Execution Schedule

A. Detailed Calendar – REQUIRED to be considered

B. Estimated Preparation Duration & Total Project Effort Hours

Identify the estimated project duration and total estimated work effort hours.

VI. Planned Results

List the expected measurable results that will be in place at the end of the project. Provide numbers or quantities where possible.

VII. Attachments

Sketches, digital images/photos, examples, storyboards, web sites, resources, etc.

Presentation 15% Construct a 12-15 minute multimedia presentation. All presentation materials are to be turned in the same day the presentation is given.

An “A” Presentation:

Critical content and quality of information--interesting, sophisticated, and complex analysis of topic, clear thesis, quality sources of information stated

Knowledge and understanding--fully prepared presentation with complete knowledge of material and ability to answer impromptu questions

Presentation quality and ambition--exudes confidence when presenting, appropriately dressed for the presentation, maintains eye contact with the audience, speaking is clearly understood

Powerpoint and overall structure--uses visual aids effectively, design of Powerpoint is appropriate to the subject, smooth transitions from point to point, presents an appropriate amount of time-based media (less than 4 minutes)

Paper 10% Write an 8-10 page research paper, double spaced, MLA formatting, 5 sources.

An “A” Paper:

Ideas--interesting and sophisticated response to the topic. The central idea or thesis is clearly stated, worthy of development, and suitably specific; usually the thesis constitutes a thoughtful answer to a question worth asking. The paper recognizes the complexity of the topic or question, acknowledging contradictions, qualifications or limits of the thesis while sustaining logical development.

Support--It uses evidence appropriately and effectively, providing sufficient and convincing support for its main ideas.

Organization and Coherence--has a logical structure appropriate to the subject, purpose, audience, and discipline.

Style and Mechanics--shows a clear command of English, with words chosen for their precise meanings, and an appropriate level of specificity and sophistication. It contains few, if any, errors in spelling, punctuation, or grammar, and observes all applicable conventions of format and citation.